

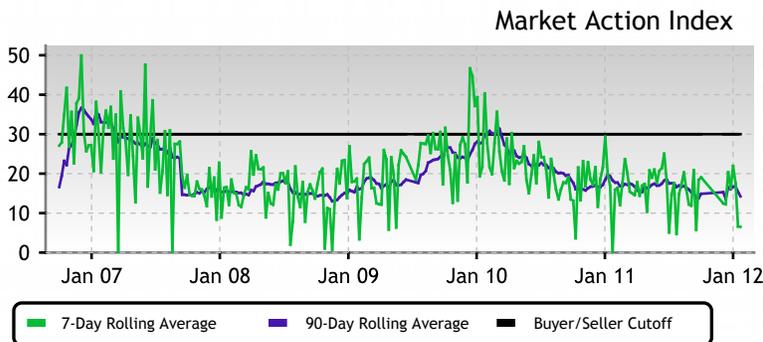
This Week

The median list price in FULLERTON, CA 92832 this week is \$335,500.

The Market Action Index has been trending down lately, while inventory and days-on-market are climbing. The trends imply a weakening market.

Supply and Demand

- While prices have recently plateaued, this is a buyer's market and the supply of homes listed has started growing relative to demand. This indicates that prices could easily resume a downward trend in conjunction with the MAI. Prices are unlikely to move significantly higher until there is a persistent upward shift in the MAI.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

Quartiles

Characteristics per Quartile

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 504,750	1802	8,001 - 10,000 sqft	3.0	1.0	60	12	0	0	149	Most expensive 25% of properties
Upper/Second	\$ 382,400	1346	4,501 - 6,500 sqft	3.0	1.5	60	12	0	0	76	Upper-middle 25% of properties
Lower/Third	\$ 302,337	1336	6,501 - 8,000 sqft	3.0	1.2	58	12	0	0	256	Lower-middle 25% of properties
Bottom/Fourth	\$ 274,900	1213	6,501 - 8,000 sqft	3.0	2.0	57	13	1	1	158	Least expensive 25% of properties

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Real-Time Market Profile			Trend
Median List Price	\$ 335,500		↔↔
Asking Price Per Square Foot	\$ 242		↔↔
Average Days on Market (DOM)	160		↑
Percent of Properties with Price Decrease	39 %		
Percent Relisted (reset DOM)	n/a		
Percent Flip (price increased)	10 %		
Median House Size (sq ft)	1409		
Median Lot Size	6,501 - 8,000 sqft		
Median Number of Bedrooms	3.0		
Median Number of Bathrooms	1.5		
Market Action Index	Strong Buyer's	14.2	↓

↔↔ No change ↑↑ Strong upward trend ↓↓ Strong downward trend
↑ Slight upward trend ↓ Slight downward trend

Price

- We continue to see prices in this zip code bouncing around this plateau. Look for a persistent up-shift in the Market Action Index before we see prices move from these levels.

