

Asking Price per Square Foot

Percent Relisted (reset DOM)

Percent Flip (price increased)

Median Number of Bedrooms

Median Number of Bathrooms

Median House Size (sq ft)

Average Days on Market

Median List Price

Median Lot Size

Market Action Index*

Real-Time Market Profile

Sunday February 20, 2011

THIS WEEK

The median single family home price in FULLERTON 92833 this week is \$454,950.

Inventory has been decreasing lately but the Market Action Index is falling also. With days-on-market climbing, these are relatively negative implications for the market.

PRICE

The market for this zip code continues its bounce again this week. We're a long way from the market's high point so watch the Market Action Index to predict how long this trend will last.

Trend

\$ 454,950

\$ 782

161

7 %

11 %

1,555

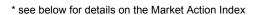
3.2

2.0

17

6,501 - 8,000 Sq. Feet

34 %

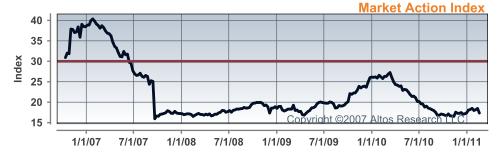


Percent of Properties with Price Decrease



Cold! Buyer's Market

The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory.



Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

SUPPLY AND DEMAND

Local conditions are currently quite strongly in the Buyer's Market zone (below 30). The 90-day Market Action Index stands at 17. With several months of inventory available at the current sales rate, buyers should find ample choice.

Characteristics per Quartile

Quart	Median Price	Med. Sqft	Med. Lot Size	Bed	Bath	Med. Age	Inven.	New	Ab- sorbed	Avg. DoM
1	\$ 739,000	600	6,501 - 8,000 sq ft	4.0	3.0	9	47	5	2	185
2	\$ 570,000	498	6,501 - 8,000 sq ft	4.0	3.0	33	47	5	1	111
3	\$ 365,000	516	6,501 - 8,000 sq ft	3.0	2.0	57	47	4	3	180
4	\$ 299,000	483	4,501 - 6,500 sq ft	3.0	2.0	57	47	5	3	169

OUARTILES

Investigate the market in quartiles—where each quartile is 25% of the homes listed.

Most expensive 25% of homes

Upper-middle 25% of homes

Lower-middle 25% of homes

Least expensive 25% of homes

About Altos Research Corporation

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