Trend

\$ 399,500

\$ 260

150

39 %

10 %

9 %

3.0

2.0

16

1,634

6,501 - 8,000 Sq. Feet

Sunday April 3, 2011

THIS WEEK

The Market Action Index has been trending down recently, but as days-onmarket decreases also, there aren't strong signals for the direction of the market.

The median single family home price in FULLERTON 92833 this week is \$399,500.

PRICE

Again this week in this zip code we see a downward notch for prices. Pricing has been weak in recent weeks and versus their absolute-high level. At this point, we will be looking for a persistent upward shift in the Market Action *Index as a leading indicator for a* trough in prices.

Median Price \$700,000 \$600,000 \$500,000 \$400,000 1/1/07 7/1/07 1/1/08 7/1/08 1/1/09 7/1/09 1/1/10 7/1/10 90-day 7-dav

Cold! Buyer's Market

HOME SOLD,

T E A M

Percent of Properties with Price Decrease

Asking Price per Square Foot

Percent Relisted (reset DOM)

Percent Flip (price increased)

Median Number of Bedrooms

Median Number of Bathrooms

* see below for details on the Market Action Index

Median House Size (sq ft)

Average Days on Market

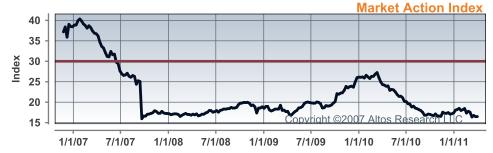
Median List Price

Median Lot Size

Market Action Index*

Real-Time Market Profile

The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory.



Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

SUPPLY AND DEMAND

Local conditions are currently quite strongly in the Buyer's Market zone (below 30). The 90-day Market Action *Index stands at 16. With several months* of inventory available at the current sales rate, buyers should find ample choice.

Characteristics per Quartile

Quart	Median Price	Med. Sqft	Med. Lot Size	Bed	Bath	Med. Age	Inven.	New	Ab- sorbed	Avg. DoM
1	\$ 719,000	2,891	6,501 - 8,000 sq ft	4.0	3.0	9	47	2	5	141
2	\$ 544,500	2,040	6,501 - 8,000 sq ft	4.0	3.0	37	48	0	7	127
3	\$ 350,000	1,460	6,501 - 8,000 sq ft	3.0	2.0	56	48	2	3	178
4	\$ 290,000	1,157	4,501 - 6,500 sq ft	3.0	2.0	57	48	1	1	157

OUARTILES

Investigate the market in quartiles—where each quartile is 25% of the homes listed.

Most expensive 25% of homes

Upper-middle 25% of homes

Lower-middle 25% of homes

Least expensive 25% of homes

About Altos Research Corporation

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