Sunday April 10, 2011

THIS WEEK

The median single family home price in FULLERTON 92833 this week is \$399,000.

The Market Action Index has been basically flat recently, and days-onmarket decreasing, there aren't strong signals for the direction of the market.

PRICE

Prices in this zip code have been on a downward trend recently and this week, while essentially flat, doesn't break us out of that cycle.

Trend

\$ 399,000

\$ 260

154

38 %

10 %

1,633

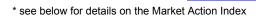
6,501 - 8,000 Sq. Feet

7 %

3.0

2.0

15



HOME SOLD,

T E A M

Percent of Properties with Price Decrease

Asking Price per Square Foot

Percent Relisted (reset DOM)

Percent Flip (price increased)

Median Number of Bedrooms

Median Number of Bathrooms

Median House Size (sq ft)

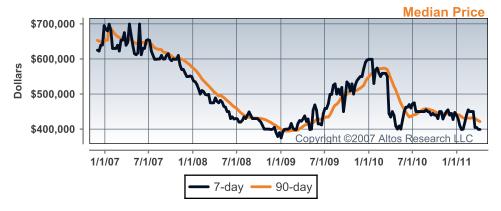
Average Days on Market

Median List Price

Median Lot Size

Market Action Index*

Real-Time Market Profile



Cold! Buyer's Market

The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory.



Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

SUPPLY AND DEMAND

Local conditions are currently quite strongly in the Buyer's Market zone (below 30). The 90-day Market Action *Index stands at 15. With several months* of inventory available at the current sales rate, buyers should find ample choice.

Characteristics per Quartile

Quart	Median Price	Med. Sqft	Med. Lot Size	Bed	Bath	Med. Age	Inven.	New	Ab- sorbed	Avg. DoM
1	\$ 759,000	2,886	6,501 - 8,000 sq ft	4.0	3.0	9	49	4	1	144
2	\$ 540,000	2,011	6,501 - 8,000 sq ft	4.0	3.0	37	49	3	5	136
3	\$ 350,000	1,482	6,501 - 8,000 sq ft	3.0	2.0	56	49	5	1	173
4	\$ 294,950	1,184	4,501 - 6,500 sq ft	3.0	2.0	57	50	1	1	164

OUARTILES

Investigate the market in quartiles—where each quartile is 25% of the homes listed.

Most expensive 25% of homes

Upper-middle 25% of homes

Lower-middle 25% of homes

Least expensive 25% of homes

About Altos Research Corporation

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